

Franklin Uka

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WORK EXPERIENCE

Seenergy Solutions

London, UK

Lead Designer, Product Design Team

2021 – Present

- Managed a team of 5 product designers, overseeing wireframe and prototype design for 12 projects, ensuring 100% consistency and quality.
- Conducted user research leading to an 85% increase in customer satisfaction through new product features.
- Created interactive prototypes, reducing testing and iteration time by 30%.
- Provided regular training on UI design practices, resulting in a 20% improvement in efficiency.

RouteWatche

Texas, US

Senior Product Designer,

2021 – Present

- Designed intuitive interfaces for RouteWatche app, website, and dashboard, leading to a 15% increase in user engagement.
- Collaborated with cross-functional teams to integrate real-time reporting features, location-based alerts, and emergency services into the app, resulting in a 25% enhancement in user safety.
- Conducted user testing and gathered feedback, leading to a 20% improvement in app usability across different devices.

Omni Agency

Ontario, CA

Designer & Growth Marketer,

2023 – Present

- Designed mockups, wireframes, and prototypes for projects, driving innovation and efficiency, resulting in a 10% increase in project completion efficiency.
- Employed Webflow to construct interactive and responsive websites, ensuring an engaging user experience.
- Orchestrated and managed web3 questing campaigns on platforms such as GalXe, Zealy, and Questly, resulting in a 120% increase in user conversion.
- Produced paid media visuals for brands including Phantom Galaxies and WAGMI Games, leading to a 30% increase in brand visibility.

AmaZix

SAR, HK

UI Designer & Web Developer, Content Team

2021 – 2023

- Led UI design for 7 projects and provided design assistance on 10 projects, resulting in a 25% increase in overall project success rate.
- Leveraged Framer, Webflow, and Wordpress to design and develop client websites, culminating in a 75% surge in user engagement.
- Optimized WordPress sites for performance, reducing page load times by up to 80%.

EDUCATION

Nottingham Trent University

Nottingham,

UK

Msc, Product and Technology Design

Graduation Date: 2024

SKILLS

Experienced Product Designer specializing in crafting intuitive solutions for Web3, security, and fintech industries. Proficient in Figma, Protopie, Photoshop, Illustrator, InDesign, Solidworks, Webflow, and WordPress.